

# onlinebusinessguide



*Wirral & Chester Business Fair online business guide sponsors and event supporters*



## digital day

## Wirral & Chester Business Fair 2021

Wednesday 23 June 2021

# ***The Christmas Decorators bringing sparkle and festive cheer to Wirral and Chester!***

At the Christmas Decorators we are proud to be recognised as one of the UK's most renowned companies for the design and installation of Christmas lights, trees and decorations. With over 15 years in the industry our reputation is second to none.

My name is Kathie Johnson and I am the Managing Director of The Christmas Decorators for Wirral and Chester. I bring my passion for Christmas to life with fantastic and magical displays. It's a dream come true to be able to share my ideas for the festive season with you and see the smiles on the faces of young and old alike.

No job too big or too small. We want to make it a Christmas experience to remember. Browse through the gallery and look at the dazzling lights, colourful trees and bespoke decorations to suit any setting. If you think it we can make it happen!!!

## **The world is your bauble!!**

Why choose us?

*We care about your Christmas and want you to be dazzled with the decorations!*

*We offer a personal and bespoke service from start to finish. Including, site visit, consultation and exciting designs.*

*Your happiness is our success, we will work with meticulous detail to make your decorations (and your eyes!!) sparkle.*

*Highly trained and dedicated Elves staff! install your trees, lights and decorations.*

*24/7 service throughout the install for any additions, repairs and ensuring your lights are always on.*

*Decorations taken down at your requested date and time.*

*All decorations cleaned, checked, carefully packed and securely stored ready for next year.*



RESIDENTIAL

### **Residential**

*Sometimes it can be a little daunting trying to come up with ideas on how to make your Christmas decorations different and spectacular. We all want to create a warm, festive makeover for our house. Whether it is a traditional tree, a living room grotto or a winter wonderland in the garden The Christmas Decorators guide you through your range of options coming up with a design that will wow your family and friends. Our professional, friendly team will design, install, maintain, take down and safely store your decorations ready for next year.*



COMMERCIAL

### **Commercial**

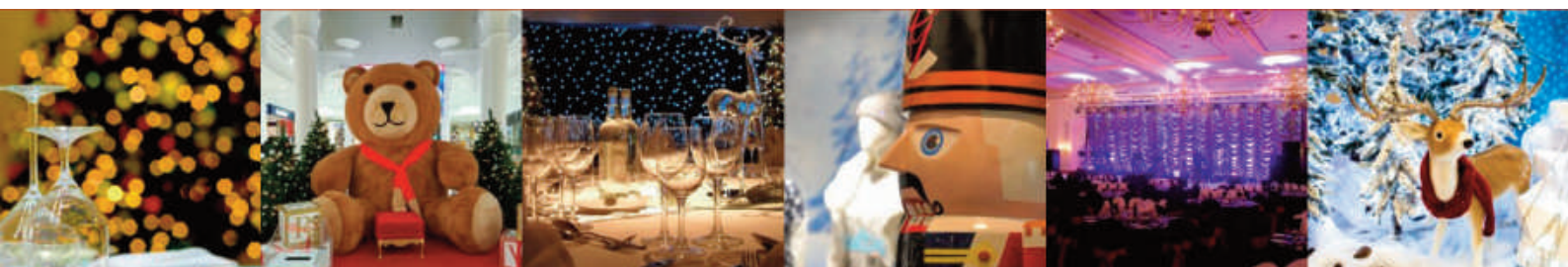
*We decorate everything including large shopping outlets, high streets, town centres, football stadiums, airports, hospitals, leisure centres, car showrooms, hotels, restaurants, hospitality venues. You name it we can decorate it !!! Together we can create a unique design to light up your business and stand apart from the crowd leaving you time and energy to concentrate on your customers in the busy festive period We can create the "Wow Factor " that your customers will talk about and remember for a long time. Our aim is to help make your vision a reality through our professional service, whatever your vision may be.*



EVENTS

### **Not just for Christmas!!!**

*Throughout the year we keep the magic flowing by lighting up your weddings, events, parties. Getting married in August but really want a winter themed wedding? Organising a summer event and need your trees lighting ? Hosting a Valentine's party and need sparkly hearts? Whatever you need to make your day special The Christmas Decorators can arrange it for you.*



Please enquire via the website or call Kathie on 07784 908659 to begin your magical journey. **Ho Ho Ho**  
**01244 646 006 07784 908659 kathie@thexchristmasdecorators.com**

## Welcome to your copy of our online business guide

Hopefully it will not be too long now before restrictions are fully eased and in person business events are taking place. We are certainly looking forward to holding the Wirral and Chester Business Fair as a live event again on Wednesday 15th September at New Brighton Floral Pavilion. In the meantime we are holding this digital day to provide some support, information and assistance to businesses, but in a digital format.

This will include using the hashtag #wirralbizfair from **10.30am - 3.00pm on Weds 23 June** for anyone wanting to tweet any general business messages or messages of how your products and services can help and support other businesses. So if you would like to tweet any messages please make sure that you include the hashtag #wirralbizfair and we will retweet and share across our networks.

We have also produced this online Business Guide listing companies and organisations that are offering services, support and advice, as well as some useful online resources. We hope that you find it useful. Details of our activities can be found at <https://wirralbizfair.co.uk/digital-day-2021/>

**FREE AUDIT OF YOUR WEBSITE AND CONSULTATION** - *Aqueous Digital is an award-winning family-run digital marketing agency based in Cheshire. They are specialists in Search Engine Optimisation, Google Ads, website content strategy, and reputation management.*

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### **Business Support**

*For regular news and updates on information and support from local authorities and agencies*

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## Aqueous Digital

Aqueous Digital is an award-winning family-run digital marketing agency based in Cheshire. We are specialists in Search Engine Optimisation, Google Ads, website content strategy, and reputation management.

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- Business Finance - Property Finance

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If you are searching for care home finance, pub finance, retail business finance or day care finance, licensed premises finance, leisure finance, industrial units finance or commercial investment property finance - I have the know-how to obtain your finance request.

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## Ask Andy Guile at New Directions

Welcome to New Directions, the business coaching and training service.

Through business coaching or training I help SMEs and bigger businesses; sales teams and individuals achieve results and reach goals. I also provide strategic counsel to business owners around the what, the when and the how of running their company.

Regardless of how long you have been in business for, how big or small your company is, I can create tailored business coaching or training to help you. I use scientifically proven methods of Emotional Intelligence and Accelerated Learning to ensure I offer quality training and deliver results from day 1.

If you are a SME or have bigger businesses with a team of 10 or more, if you need your team to perform a new skill, or improve on their current tasks and get that extra bit from them, my proven training methods are highly effective and achieve great results.

Or, if you are a business owner wanting to take your business to the next level and achieve more, by working with me and using my coaching techniques, I will help you create the type of business you want. I will give you the confidence to grow your company and most importantly support you in taking your business from where it is now to where you want it to be.

My approach is personal, fun and flexible. And while I do have many valuable set courses available, I am extremely adaptable, and I always customise my coaching and training around every individual client's needs.

So, get ready, find your New Direction and call today

Phone: 07960 888001

Email: [andyguile@askandyguile.co.uk](mailto:andyguile@askandyguile.co.uk)

Linkedin: <https://www.linkedin.com/in/andyguile/>

07960 888 001 @askandyguile [www.askandyguile.co.uk](http://www.askandyguile.co.uk)

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Clean Growth UK are a one-stop shop for green business growth.

Through our three university hubs, we provide and broker support focused on developing innovations, commercialising ideas, and securing funding for businesses on a mission to protect the planet for future generations.

We offer in-house support, as well as connecting you with innovation and growth support available through other organisations. All of our in-house support is either free or part-funded. To work with us, you must be a member. Membership is free, and you get access to a suite of downloadable business resources, a regular newsletter highlighting the latest regional green business opportunities and the opportunity to apply for our free and part-funded support.

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# Liverpool BA

*a big help to a small business*

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### membership



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**Membership**  
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- Monthly Retweets from PromoteSME and/or LiverpoolBA Twitter accounts (min 1 per month)
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### social starter



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- Social Media Business Card for promoting your business online
- Daily social media promotion of your business / news / special offers
- Daily Retweets from PromoteSME and/or LiverpoolBA Twitter accounts
- Opportunity to submit weekly offers for PromoteSME special offers and promotions page
- Opportunity to submit guest posts for PromoteSME blog
- Opportunity to feature your business news and special offers in PromoteSME e-newsletters

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Our unique banking approach welcomes many different types of SME businesses, whether a pioneering start-up, sole trader, a caring community-focused charity or forward-thinking co-operative or social enterprise. Everything we do is part of a common purpose, that's why our Customer Donation Fund has provided £937,000 to help support 1,072 community projects since 2003. And why we've committed £1.7m in funding to The Hive, which provides expert support and advice to co-operative businesses across the UK.

We believe in supporting the UK's social economy by providing our business customers with competitive products, and products they expect from a bank which reflects the values and ethics that we and our customers believe in. To find out more search Co-operative Bank Business.

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Our main responsibilities are:

- educating businesses and consumers about IP rights and responsibilities
- IP policy - supporting IP enforcement
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## Low Carbon Eco-Innovatory

Low Carbon Eco-Innovatory is a unique partnership between Liverpool John Moores University, University of Liverpool and Lancaster University. Part funded through the European Regional Development Fund (ERDF). The Project provides Liverpool City Region SMEs with the opportunity to access world-class facilities and academics to create innovative low carbon goods, processes and services.

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Marc McDermott has over 23 years experience working with individuals and organisations, to help his clients to achieve their true potential for success. His philosophy is that when you learn how to control your mind you can achieve more success and fulfilment in your professional and personal life, and ultimately live the life you were meant to live.

He also facilitates certification Trainings in NLP.

07782 639 717 @nlptrainingltd  
<https://www.nlptraining.org.uk/training/nlp-practitioner/>

## North West Business Finance

In these difficult times, where normal borrowing is very hard - if not impossible - we can raise money for your business quickly and easily through invoices you have issued and the money you are waiting for from them.

There is no necessity to hand over all your invoices, you can choose which ones are worth more to your business and we can raise money on them.

Also, if you have R&D Expenses, we can obtain grants and tax relief on them too. Please get in touch We are happy to help in these difficult times.

07740 095 704 @NWBusFinance

## NSPCC

Everything we do protects children today and prevents abuse tomorrow, to transform society for every childhood.

That's why we're here and that's what drives all of our work. But it's only possible with your support.

Telephone Childline 0800 11 11

@NSPCC [www.nspcc.org.uk](http://www.nspcc.org.uk)

## Performance Inspired

Remote Working looking after your workforce

We are living in uncertain times because of Covid-19. In the short term we are going to see work practices change dramatically. People are being asked to work remotely, which brings both new opportunities and challenges.

- How do we maintain team morale and motivation levels?
- How do we discover the issues affecting home workers?
- How do teams stay connected?
- How do we ensure productivity remains high?

- How do leaders work remotely and continue to develop their people?

BP2W is a tried and tested solution to help improve organisational culture, leadership and engagement in your team(s). The approach operates online but is proven to a) grow team morale, b) create a sense of team connection, and c) it maintains productivity levels.

The cost is only £4 per person per month and the process can stop at any point.

077 966 95259

## Promo Sapien Merchandise

We know it's hard out there at the moment but whenever you're ready to look at merchandise we are here to offer support and advice. Challenge our quote goat to chew over your old quotes to beat (sorry beat) them and we'll even hold the price for the future.

0151 513 9331 @PromoSapienUK [www.promosapien.co.uk](http://www.promosapien.co.uk)

## PromoteSME

Simple, affordable marketing solutions for new and small businesses.

Our packages offer practical low cost marketing support when you need it, for as long as you need it.

Choose PromoteSME membership for ongoing support throughout the year, or one of our short-term packages to boost your own marketing activities, promote special offers or kick start your online and social media marketing.

0151 709 8932 @PromoteSME [www.promotesme.com](http://www.promotesme.com)

## Pronounce Media Ltd

Pronounce is a platform for distributing your content, news & PR to both the mainstream media and our own huge following on eight of the top social media sites.

0800 567 7973 @PRONounceNews [www.pronounce.media](http://www.pronounce.media)

## Revival Digital Marketing Solutions

Born from a passion for aiding the awareness of small and medium businesses, Revival Digital Marketing Solutions strives to help brands and businesses achieve greater recognition.

Having worked with a variety of businesses in the last seven years, our team have helped both small and large businesses develop their online presence through the utilisation of a range of digital marketing tools.

From email marketing to social media management, copywriting to PR, regardless of whether your business is weeks, months or years old, we are on hand to help you set up, or revive, your digital presence.

Whether you are looking for a one-off service or long-term solution, our variety of services will ensure your brand successfully connects with your online audience and gains the recognition it truly deserves.

07375 543 619 @Revival\_DMS <https://www.revivaldms.com>

## Roberts Webb Recruitment Limited

Roberts Webb Recruitment are a leading recruitment agency based on the Wirral. We create long-standing partnerships, launch meaningful careers for our candidates, and add value to businesses by introducing the best talent to their company.

07387 785 350 <http://www.rwrecruitment.com>

**PromoSapien**  
Branded products. Evolved



**GREAT MERCHANDISE FOR WORKING FROM HOME COLLEAGUES OR JUST TO SAY 'HELLO' TO YOUR CLIENTS**

LOW MINIMUM ORDERS | UNBEATABLE PRICES | SAFE DELIVERY

**SAY HELLO TO OUR QUOTE BUSTING GOAT**

Goats will eat just about anything, but what our four-legged friend really loves to munch on are quotes – lots and lots of big juicy quotes.

So if you've received a quote for promotional merchandise in the post, email it to us and our Quote Busting Goat will chew things over.

We'll even honour the price if you want to place an order at a later date.



[promosapien.co.uk](https://promosapien.co.uk) | 0151 513 9331

# Pronounce Media

**We take your news to the world!**

Pronounce Media is a press release and news distribution service. We take news content and distribute it directly to consumers via digital and traditional media.

📍 Bridgnorth, Shropshire, United Kingdom

☎ 0800 567 7973

✉ [info@pronounce.media](mailto:info@pronounce.media)


🌐 <https://pronounce.media>

## HOW OUR PROCESS WORKS



**THE**

ONLY PLATFORM OF RESOURCE FOR BUSINESS GROWTH

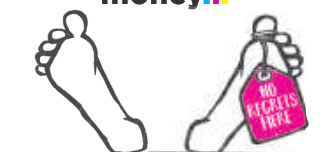


Subscribe to the UK's leading business news platform for FREE, and receive EXCLUSIVE interviews from key movers and shakers in UK business.

As well as the latest news, views and advice along with updates covering the best events straight into your inbox.

**elitebusiness** [elitebusinessmagazine.co.uk/subscription](https://elitebusinessmagazine.co.uk/subscription)

**Unhappiness, stress and anxiety are costing us all more than just money.\***



\*Unhappiness, stress and anxiety are costing the UK upwards of £9.8 billion a year. Add to this the estimated cost of COVID-19 (currently at £100 billion+). And, that's a lot of money, stress and anxiety!



But it doesn't have to. Our happiness, financial wellbeing and health are all linked. Changing them can happen in just a minute...



These three little books have helped over 20,000 of us live happier and more meaningful lives. Visit [www.meebooks.com](https://www.meebooks.com) and find out how...



## Rowlinsons Solicitors

Rowlinsons is an award winning law firm, providing a full range of personal and commercial legal services to clients throughout the North West and beyond. Our commercial department offers advice on debt recovery, employment law, business sales and purchases, commercial property and dispute resolution. For all aspects of law we offer a free initial 30 minute face to face meeting, please call or email to book your no obligation appointment.  
**01928 735 333 @Rowlinsons** <http://www.rowlinsons.co.uk>

## Sharples Group

We are print management solution experts, and we can reduce your print costs by up to 50%. It starts with a free print consultation so we can understand your business and identify where we can save you money. To find out more, please call 0800 195 0955 or email [info@sharplesgroup.com](mailto:info@sharplesgroup.com).  
**0800 195 0955 @SharplesGroupUK** <https://sharplesgroup.com/>

## Sinclair Goldberg Price Limited

Commercial debt recovery for B2B and B2C with NO UPFRONT Fees. Commission on collected debts only. Wirral based since 2004. Clients have a dedicated Account Manager, weekly remittances and monthly updates via email. Online contract and debt submission.

**0151 601 8848 @SimplyGetPaid** [www.sinclairgoldbergprice.com](http://www.sinclairgoldbergprice.com)

## SmartFreight

SmartFreight is the easier way to manage your shipping needs. Our suite of shipping solutions puts hundreds of possible transport providers and routes at your fingertips, offering total flexibility, and access to the information you need, every step of the way. We give you complete control. Whatever your volume, we've got a solution for you.

**0333 996 2216 @IFSSmartFreight** [www.smartfreight.com](http://www.smartfreight.com)

## Smilecom

Stopping over charging on most areas of high office business bills & homes. Enticement deals at home do not work! but most people fall into the trap? of signing and receiving high bills by the end of 2 year agreements. Fantastic advertising & marketing to get you hooked in. I work with local businesses for 24 years knowing and finding out what people need & want, the right solution for you. It could be Telecoms, Mobiles, Energy, Paperless Office - Mobile work force I can provide you with the right solution, savings not based on just one quote I provide different options for you to look at being consultant based.

**01925 354 101 @smilecom** <http://www.smilecom.org.uk>

## Stratus Imagery

Stratus Imagery is a aerial imagery company based in Liverpool and operating nationwide. We operate a range of drones to ensure we have the right kit for all our clients needs.

From flying indoors to filming events from an aerial perspective, we strive in giving our clients the look above their competition. We are day and night rated by the Civil Aviation Authority so capturing imagery after dark is no problem.

**07432 0046 09 @Stratusimagery** <http://www.stratusimagery.co.uk>

## Sync powered by GBM

Your specialist Apple, Microsoft and Google business partners. We work with businesses of all shapes and sizes to supply and support technology and business practices, through a blend of consultancy, provision, training and support.

### TECH MANAGEMENT

We manage tech so that businesses don't have to! Whether it's Apple, Windows, Google, or something else, we have got you covered. We manage over 38,000 devices across the UK - and growing.

### CORE SERVICES

Providing businesses with core services, including Mail (365 and G Suite), collaboration tools like Microsoft Teams, backup and wifi - we map your core services to your business workflows.

### TRAINING

Whether it's Adobe training, or Apple Certifications you're after, we can help! We run over 300 training sessions per year.

### TECH SUPPORT

We provide dedicated tech support to over 250 organisations, acting as their in-house support team, ensuring that everything is running smoothly.

### TECH SUBSCRIPTION

Stay up to date with the latest tech, and reduce your costs... Save up to 30% of the cost of adopting new IT.

**0161 605 3838 @SyncStoreUK** <http://wearesync.co.uk>

## The Art of David Smith

This Yorkshire born artist David has had a career as colourful as his animals. From concept art to book illustration, whatever your art requirements, feel free to get in touch.

Why not check out 'Art of David Smith' on YouTube for a whole series of 'How to draw' videos and tutorials.

**07941 712 691 @artofdavidsmith** <http://www.theartofdavidsmith.com>

## The Christmas Decorators Wirral and Chester

Bespoke residential & commercial Christmas decorating service. We install trees, lights, decorations ( exterior and interior ) A professional and qualified install team will decorate your house, business or venue. After Christmas we take everything down & store them until next year. Let us make your Christmas sparkle!

**01244 646006 / 07784908659**

<https://www.thechristmasdecorators.co.uk/franchise/commercial-residential-christmas-decorators-chester-wirral/>

## The Good Life

The Good Life brings 'news and views for conscious minds'. Launching first in the Liverpool region in Autumn 2020 we cover business and charity; eco-living; vegan life; health and wellbeing. North West based and online businesses that fit our criteria can sign up ahead of our launch for a free listing in the online directory that will be searchable by consumers with a conscience.

**@goodlifetalk** <http://www.goodlifeforth.com>

## Tranquil PC

Tranquil PC specializes in the field of rugged, low energy IT systems - providing a range of innovative solutions, bespoke models and micro clusters.

Our products offer high reliability and achieve outstanding performance in various applications and demanding environments with little to no maintenance.

Tranquil PCs solutions are compact and easy to transport. The aluminium chassis for our solutions are built for the harshest environments.

The level of protection of our products is upheld by our PCs being fanless and having no moving parts. Dust or dirt is no longer a problem for Tranquil PCs products making them a durable and reliable choice in situations where normal PCs would fail. Our 15 years of experience means we have a tailor made approach in the development and the production of our products. Developing bespoke designs is also part of our company DNA: we have the transparent ambition to meet our clients unique service needs, thanks to the close relationships with customers, external partners and suppliers.

**0161402 3036 @tranquilpc** <https://tranquilpcshop.co.uk/>

## Virtual Engineering Centre

Part of the University of Liverpool's Institute of Digital Engineering and Autonomous Systems (IDEAS), the Virtual Engineering Centre bridges the gap between academia and industry by supporting businesses to develop their processes and solve industry challenges through the use of innovative digital tools and technologies.

The Virtual Engineering Centres unique digital testbeds offer companies the opportunity to harness and explore technologies including; digital twin, advanced simulation and visualisation, robotics and autonomous systems and AI and data analytics that have delivered business impact, while accessing skills, expertise and knowledge in digital transformation and strategies to help guide organisations along their digital journey.

**07717 090 509 @VEC\_VE** [www.virtualengineeringcentre.com](http://www.virtualengineeringcentre.com)

## Wild Thang Creative Branded Clothing Merchandise & Print

We are here to help with expert advice and are passionate about delivering world class creative branded clothing, merchandise and print.

We have everything you could ever need to physically help promote, market & create the right image for your company, organisation, team or campaign. As manufacturers with state-of-the-art in house facilities & a highly creative design, branding and marketing team, leads to only one conclusion: a solution led approach to even the most complex corporate schemes involving multi-territory logistics, warehousing and tracking.

Wild Thang have over 200 years combined Industry experience and are one of the foremost suppliers in the UK so you are in safe hands. Over the last 20+ years we have successfully produced work for many high profile brands such as SkyBet, Sony, Mercedes Benz, Unilever, Umbro, Trinity Mirror, Coca Cola, BBC, MAG, Aim higher, Bacardi, you will be in good company.

Whether your company or organization is large or small your order will be met with the same high standards. As a member of BPMA, Promota, Sedex, holding ISO14001 and ISO9001 accreditation you are guaranteed a high standard of service and Industry integrity.

**0151 933 3289 @wildthangone** [www.wildthang.co.uk](http://www.wildthang.co.uk)

## The Women's Organisation

The Women's Organisation offers training, business support and guidance to women in business. Work with us to build your confidence and your business.

**0151 706 8111 @TheWomensOrg** FB: [@TheWomensOrganisation](https://www.thewomensorganisation.org.uk/)

<https://www.thewomensorganisation.org.uk/>



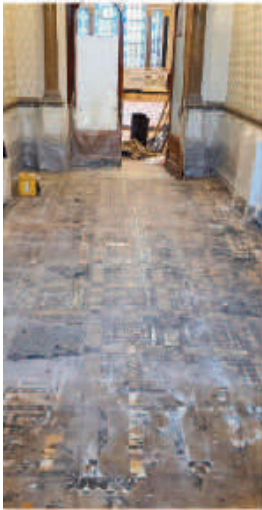


# Restoration Through Innovation

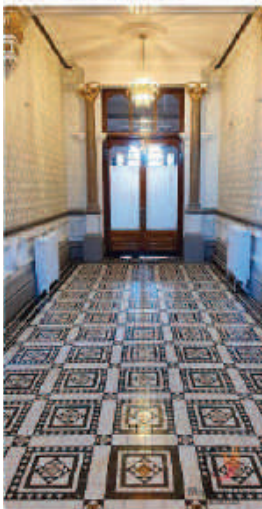
Specialists in cosmetic hard surface repairs working within the social housing, facilities management, hospitality, insurance, franchises and construction sectors

- Worktops ▪ Laminates ▪ Tiles ▪ UPVC ▪ Sanitary Ware
- Composite Doors ▪ Aluminium Frames ▪ Worktops & Unit Resurfacing
- Floor Restoration + many more

Before



After



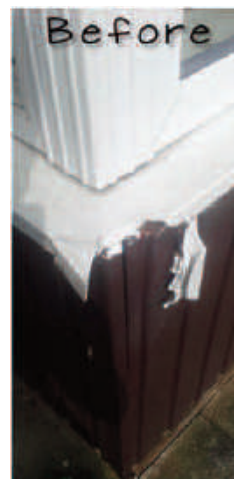
Before



After



Before



After



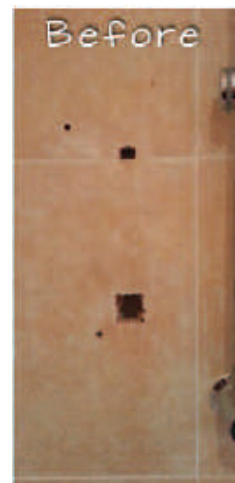
Before



After



Before



After



# Useful Sources of Help and Information

## Federation of Small Businesses

The FSB is the UK's biggest business support organisation, with over 215,000 members. The FSB lobbies tirelessly on behalf of the self-employed and members can take advantage of a wide range of benefits and services.

[www.fsb.org.uk](http://www.fsb.org.uk)

## Envirowise

Envirowise seeks to provide support to all UK businesses on resource efficiency issues to help them minimise waste and maximise profits. We work closely with regional Business Support Organisations to ensure that the businesses we work with receive the support they need

[www.envirowise.gov.uk](http://www.envirowise.gov.uk)

## WRAP (Waste & Resources Action Programme)

WRAP (Waste & Resources Action Programme) works in England, Scotland, Wales and Northern Ireland to help businesses and individuals reap the benefits of reducing waste, develop sustainable products and use resources in an efficient way

[www.wrap.org.uk](http://www.wrap.org.uk)

## Eco-Innovate

The North West Eco-Innovation Programme provides free, tailored support to help you exploit the market for sustainable products and low-carbon solutions, helping you develop products and services suitable for a low carbon economy and move your business ahead of the rest

[www.eco-innovate.org.uk](http://www.eco-innovate.org.uk) / [www.ctechinnovation.com/eco](http://www.ctechinnovation.com/eco)

## Ask About Business

Ask About Business is a partnership between fourteen library authorities across the north west. Led by Manchester Library & Information Service, Ask About Business provides information through libraries to support:

- \* Pre-start and new businesses
  - \* Existing businesses
  - \* Jobseekers
  - \* Consumers
  - \* Inventors
  - \* Business students
- [www.askaboutbusiness.org/](http://www.askaboutbusiness.org/)

## Institute of Export & International Trade

The Institute of Export & International Trade is the professional body representing and supporting the interests of everyone involved in importing, exporting and international trade. We offer a unique range of individual and business membership benefits as well as a world renowned suite of professional qualifications, training & CPD. Visit: [www.export.org](http://www.export.org)

[www.export.org.uk](http://www.export.org.uk)

## The Carbon Trust

The Carbon Trust was set up by Government in 2001 as an independent company. The Carbon Trust's mission is to accelerate the move to a low carbon economy, by working with organisations to reduce carbon emissions now and develop commercial low carbon technologies for the future.

[www.carbontrust.co.uk](http://www.carbontrust.co.uk)

## HMRC Online Services

HMRC offer a range of online services which aim to be efficient and customer friendly. Our continually developing services enable you to interact with us quickly, securely and at your convenience.

We provide a range of services for:

- individuals and employees
- employers
- businesses and corporations
- tax agents and advisers
- software developers

[www.hmrc.gov.uk](http://www.hmrc.gov.uk)

## Groundwork in the North West

Providing through the ENWORKS programme:

- FREE environmental resource efficiency reviews for businesses
- Advice on Corporate Social Responsibility
- Subsidised environmental training and accredited training courses

[www.groundwork.org.uk](http://www.groundwork.org.uk)

## Business Link

The regional Business Link advisory service will cease to operate from November 2011. Since April 2011 much of the local business support information that was previously found on regionally branded Business Link websites can now be accessed within the national Business Link website directories (Events, Business Support Finder and Contacts). The Business Link website will remain and will continue to provide businesses of all sizes with access to information, support and government services.

[www.businesslink.gov.uk](http://www.businesslink.gov.uk)

## The North West Fund

The North West Fund is targeted at growing businesses that are unable to secure funding from traditional sources in order to finance their growth plans. Consequently, The North West Fund is targeted at growing SMEs, irrespective of their "age". However, there are restrictions around investments in businesses in difficulty and firms in certain sectors. A total of £184.4m is available across the six product funds for investment up to the end of 2015. Please contact the relevant Fund Manager for further information.

[www.thenorthwestfund.co.uk](http://www.thenorthwestfund.co.uk)

## Contracts Finder

Contracts Finder is a free new service for businesses, government buyers and the public. This service comes from government under its transparency commitment, and you can find:

- live contract opportunities
- closed tender documentation
- contract awards and contract documents

You can also subscribe to email updates on existing or new items

[www.contractsfinder.businesslink.gov.uk/](http://www.contractsfinder.businesslink.gov.uk/)

## Manufacturing Advisory Service (MAS)

The Manufacturing Advisory Service aims to address the practical needs of British manufacturers by delivering hands-on advice and assistance from experts in a wide range of manufacturing disciplines.

[www.mas.dti.gov.uk](http://www.mas.dti.gov.uk)

## The Chartered Institute of Marketing

Whether you are just starting up or are a well established business, take advantage of our FREE marketing clinics with local Chartered Marketers. Visit us on our stand to book an appointment and let's see if we can help grow your business with professional marketing advice.

[www.cim.co.uk](http://www.cim.co.uk)

## Chartered Management Institute

Professional body for Managers and Leaders, focusing on improving personal and organisational performance. We set the standards, support individual and organisational development, provide accreditation, qualifications and professional recognition, including Chartered Manager status.

[www.managers.org.uk](http://www.managers.org.uk)

## Bionow

Bionow is the cluster support group for the Northwest of England's biotechnology, pharmaceutical and healthcare industry.

[www.bionow.co.uk](http://www.bionow.co.uk)

## UK Trade & Investment

UK Trade & Investment (UKTI) can help you rise to the exciting opportunities and challenges that globalisation offers. We work with UK-based businesses to ensure their success in international markets. We also encourage the best overseas companies to look to the UK as their global partner of choice.

[www.ukti.gov.uk](http://www.ukti.gov.uk)

## Business Support Agencies

Invest in Cumbria	<a href="http://www.investincumbria.co.uk">www.investincumbria.co.uk</a>
Invest Sefton	<a href="http://www.investsefton.com">www.investsefton.com</a>
Invest Wirral	<a href="http://www.investwirral.com">www.investwirral.com</a>
Liverpool Vision	<a href="http://www.liverpoolvision.co.uk">www.liverpoolvision.co.uk</a>
Locate in Salford	<a href="http://www.locateinsalford.info">www.locateinsalford.info</a>
Manchester Investment Development Agency Service	<a href="http://www.investinmanchester.com">www.investinmanchester.com</a>

## Chambers of Commerce

Altrincham & Sale	<a href="http://www.altrinchamchamber.co.uk">www.altrinchamchamber.co.uk</a>
Blackburn & District	<a href="http://www.blackburnchamber.co.uk">www.blackburnchamber.co.uk</a>
Borough of Congleton	<a href="http://www.congletonchamber.co.uk">www.congletonchamber.co.uk</a>
Cumbria	<a href="http://www.cumbriachamber.co.uk">www.cumbriachamber.co.uk</a>
East Lancashire	<a href="http://www.chamberelancs.co.uk">www.chamberelancs.co.uk</a>
Greater Manchester	<a href="http://www.gmchamber.co.uk">www.gmchamber.co.uk</a>
Halton	<a href="http://www.haltonchamber.com">www.haltonchamber.com</a>
Knowsley	<a href="http://www.knowsleychamber.org">www.knowsleychamber.org</a>
Lancaster District	<a href="http://www.lancaster-chamber.org.uk">www.lancaster-chamber.org.uk</a>
Liverpool & Sefton	<a href="http://www.liverpoolchamber.org.uk">www.liverpoolchamber.org.uk</a>
Macclesfield	<a href="http://www.macclesfieldchamber.co.uk">www.macclesfieldchamber.co.uk</a>
North & Western Lancashire	<a href="http://www.lancschamber.co.uk">www.lancschamber.co.uk</a>
South Cheshire	<a href="http://www.southcheshirechamber.org.uk">www.southcheshirechamber.org.uk</a>
South East Cheshire Enterprise	<a href="http://www.sece.co.uk">www.sece.co.uk</a>
St Helens	<a href="http://www.sthelenschamber.com">www.sthelenschamber.com</a>
Warrington	<a href="http://www.warrington-chamber.co.uk">www.warrington-chamber.co.uk</a>
West Cheshire and North Wales	<a href="http://www.cepnwchamber.org.uk">www.cepnwchamber.org.uk</a>
Wirral	<a href="http://www.wirralchamber.org.uk">www.wirralchamber.org.uk</a>
Chambers of Commerce NW	<a href="http://www.chambersofcommercenw.org.uk">www.chambersofcommercenw.org.uk</a>
British Chambers of Commerce (BCC)	<a href="http://www.britishchambers.org.uk">www.britishchambers.org.uk</a>

## Higher Education Institutions

Edge Hill University	<a href="http://www.edgehill.ac.uk">www.edgehill.ac.uk</a>
Lancaster University	<a href="http://www.lancs.ac.uk">www.lancs.ac.uk</a>
Liverpool Hope University Business Gateway	<a href="http://www.hope.ac.uk/">www.hope.ac.uk/</a>
Liverpool John Moores University	<a href="http://www.ljmu.ac.uk/businessengagement/">www.ljmu.ac.uk/businessengagement/</a>
Manchester Metropolitan University	<a href="http://www.business.mmu.ac.uk/business/">www.business.mmu.ac.uk/business/</a>
University of Bolton	<a href="http://www.bolton.ac.uk/ServicesForBusiness/">www.bolton.ac.uk/ServicesForBusiness/</a>
University of Central Lancashire	<a href="http://www.uclan.ac.uk/information/business/">www.uclan.ac.uk/information/business/</a>
University of Chester	<a href="http://www.chester.ac.uk/business-research">www.chester.ac.uk/business-research</a>
University of Cumbria	<a href="http://www.cumbria.ac.uk/Enterprise">www.cumbria.ac.uk/Enterprise</a>
University of Liverpool	<a href="http://www.liv.ac.uk/businessgateway/">www.liv.ac.uk/businessgateway/</a>
University of Manchester	<a href="http://www.manchester.ac.uk/business/">www.manchester.ac.uk/business/</a>
University of Salford	<a href="http://www.business-services.salford.ac.uk/">www.business-services.salford.ac.uk/</a>

## Local Authorities

### Cheshire

Cheshire East Council	<a href="http://www.cheshireeast.gov.uk">www.cheshireeast.gov.uk</a>
Cheshire West & Chester Council	<a href="http://www.cheshirewestandchester.gov.uk">www.cheshirewestandchester.gov.uk</a>
Halton Borough Council	<a href="http://www.halton.gov.uk">www.halton.gov.uk</a>
Warrington Borough Council	<a href="http://www.warrington.gov.uk">www.warrington.gov.uk</a>

### Cumbria

Allerdale Borough Council	<a href="http://www.allerdale.gov.uk">www.allerdale.gov.uk</a>
Barrow in Furness Borough Council	<a href="http://www.barrowbc.gov.uk">www.barrowbc.gov.uk</a>
Carlisle City Council	<a href="http://www.carlisle.gov.uk">www.carlisle.gov.uk</a>
Copeland Borough Council	<a href="http://www.copelandbc.gov.uk">www.copelandbc.gov.uk</a>
Cumbria County Council	<a href="http://www.cumbriacc.gov.uk">www.cumbriacc.gov.uk</a>
Eden District Council	<a href="http://www.eden.gov.uk">www.eden.gov.uk</a>
South Lakeland District Council	<a href="http://www.southlakeland.gov.uk">www.southlakeland.gov.uk</a>

### Greater Manchester

Bolton Metropolitan Borough Council	<a href="http://www.bolton.gov.uk">www.bolton.gov.uk</a>
Bury Metropolitan Borough Council	<a href="http://www.bury.gov.uk">www.bury.gov.uk</a>
Manchester City Council	<a href="http://www.manchester.gov.uk">www.manchester.gov.uk</a>
Oldham Metropolitan Borough Council	<a href="http://www.oldham.gov.uk">www.oldham.gov.uk</a>
Rochdale Metropolitan Borough Council	<a href="http://www.rochdale.gov.uk">www.rochdale.gov.uk</a>
Salford City Council	<a href="http://www.salford.gov.uk">www.salford.gov.uk</a>
Stockport Metropolitan Borough Council	<a href="http://www.stockport.gov.uk">www.stockport.gov.uk</a>
Tameside Metropolitan Borough Council	<a href="http://www.tameside.gov.uk">www.tameside.gov.uk</a>
Trafford Metropolitan Borough Council	<a href="http://www.trafford.gov.uk">www.trafford.gov.uk</a>
Wigan Metropolitan Borough Council	<a href="http://www.wiganmbc.gov.uk">www.wiganmbc.gov.uk</a>

### Lancashire

Blackburn with Darwen Borough Council	<a href="http://www.blackburn.gov.uk">www.blackburn.gov.uk</a>
Blackpool Borough Council	<a href="http://www.blackpool.gov.uk">www.blackpool.gov.uk</a>
Burnley Borough Council	<a href="http://www.burnley.gov.uk">www.burnley.gov.uk</a>
Chorley Borough Council	<a href="http://www.chorley.gov.uk">www.chorley.gov.uk</a>
Fylde Borough Council	<a href="http://www.fylde.gov.uk">www.fylde.gov.uk</a>
Hyndburn Borough Council	<a href="http://www.hyndburnbc.gov.uk">www.hyndburnbc.gov.uk</a>
Lancashire County Council	<a href="http://www.lancashire.gov.uk">www.lancashire.gov.uk</a>
Lancaster City Council	<a href="http://www.lancaster.gov.uk">www.lancaster.gov.uk</a>
Pendle Borough Council	<a href="http://www.pendle.gov.uk">www.pendle.gov.uk</a>
Preston City Council	<a href="http://www.preston.gov.uk">www.preston.gov.uk</a>
Ribble Valley Borough Council	<a href="http://www.ribblevalley.gov.uk">www.ribblevalley.gov.uk</a>
Rossendale Borough Council	<a href="http://www.rossendale.gov.uk">www.rossendale.gov.uk</a>
South Ribble Borough Council	<a href="http://www.southribble.gov.uk">www.southribble.gov.uk</a>
West Lancashire District Council	<a href="http://www.westlancsdc.gov.uk">www.westlancsdc.gov.uk</a>
Wyre Borough Council	<a href="http://www.wyrebc.gov.uk">www.wyrebc.gov.uk</a>

### Merseyside

Knowsley Metropolitan Borough Council	<a href="http://www.knowsley.gov.uk">www.knowsley.gov.uk</a>
Liverpool City Council	<a href="http://www.liverpool.gov.uk">www.liverpool.gov.uk</a>
Sefton Council	<a href="http://www.sefton.gov.uk">www.sefton.gov.uk</a>
St Helens Metropolitan Borough Council	<a href="http://www.sthelens.gov.uk">www.sthelens.gov.uk</a>
Wirral Metropolitan Borough Council	<a href="http://www.wirral.gov.uk">www.wirral.gov.uk</a>

### Police Services

Cheshire Police	<a href="http://www.cheshire.police.uk">www.cheshire.police.uk</a>
Cumbria Constabulary	<a href="http://www.cumbria.police.uk">www.cumbria.police.uk</a>
Greater Manchester Police	<a href="http://www.gmp.police.uk">www.gmp.police.uk</a>
Lancashire Constabulary	<a href="http://www.lancashire.police.uk">www.lancashire.police.uk</a>
Merseyside Police	<a href="http://www.merseyside.police.uk">www.merseyside.police.uk</a>
North Wales Police	<a href="http://www.north-wales.police.uk">www.north-wales.police.uk</a>

### Science & Innovation Parks

Daresbury Science and Innovation Campus	<a href="http://www.daresburysic.co.uk">www.daresburysic.co.uk</a>
Liverpool Innovation Park	<a href="http://www.liverpoolinnovationpark.com">www.liverpoolinnovationpark.com</a>
Liverpool Science Park	<a href="http://www.liverpoolsciencepark.co.uk">www.liverpoolsciencepark.co.uk</a>
Manchester Science Park	<a href="http://www.manchestersciencepark.co.uk">www.manchestersciencepark.co.uk</a>
West Lakes Science Park	<a href="http://www.westlakessciencepark.co.uk">www.westlakessciencepark.co.uk</a>





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