

onlinebusinessguide



Wirral & Chester Business Fair 2020 online business guide sponsors and event supporters



digital day

Wirral & Chester Business Fair 2020

Wednesday 23 September 2020



Roberts Webb Recruitment create long-standing partnerships, launches meaningful careers for our candidates, and adds value to your business by introducing the best talent to your company.

WHO ARE ROBERTS WEBB RECRUITMENT?

- Formed in 2019 by Nicola Webb who has over 12 year's experience in Recruitment including being responsible for the UK & European Recruitment strategy for Global Businesses whilst working as an *Internal Recruitment Manager*.
- Able to offer a true '*business partnering*' approach to our clients. We totally understand recruitment can be frustrating, time consuming and costly.
- *Not a stereotypical 'agency'* - we don't pester via the telephone and we really care about you as a business. We work with integrity, and long lasting relationships are key.
- Based from the Wirral, but *able to support businesses with offices throughout the UK*
- Passionate about delivering a recruitment service that is 'second to none'
- **Honest, genuine and efficient recruitment service.**

SPECIALISMS

- **Head Office** based roles such as **HR, Finance, IT, Sales, Administration, Marketing, Customer Services** etc
- **Legal roles** - Paralegal through to Qualified Solicitors
- **Engineering** - Field based, Mechanical/Electrical, Site based etc
- **Language Roles** - we can recruit multi-lingual candidates

Plus many more roles - just let us know your requirements!

CONTACT US

We'd love to help with your recruitment, so please do get in touch!

Our website is **www.rwrecruitment.com**

Email us at **Nicola@rwrecruitment.com** or call us on **07387785350**

Welcome to your copy of our online business guide.

The Coronavirus pandemic continues to have a massive impact on families, communities and businesses. The time is still not right for face to face business events so we are holding this digital day on the day that the Wirral and Chester Business Fair was supposed to take place.

One of the main features of our events is to provide support, information and assistance to businesses, large and small. And this has probably never been so important.

And so, even though we can't do anything face to face yet, we are replicating some of the business support features of the day, but in a digital format.

This will include using the hashtag #wirralbizfair from **10.30am - 3.00pm on Weds 23 Sept** for anyone wanting to tweet any general business messages or messages of how you can help and support other businesses at this time. So if you would like to tweet any messages please make sure that you include the hashtag #wirralbizfair and we will retweet and share across our networks.

We have also produced this online Business Guide listing companies and organisations that are offering services, support and advice, as well as some useful online resources. We hope that you find it useful. Details of our activities can be found at <https://wirralbizfair.co.uk/digital-day/>

With the Google Digital Garage Webinar Series, you can access free live training designed to help grow your business, jump-start your career or develop new skills - all from your own home.

The live webinars are absolutely free to attend and open to everyone - delivered by expert Google Digital Garage Trainers ready to help and support your learning, whatever your goals.

Visit <http://goo.gle/digitalgaragewebinars> to view the full schedule and register to attend.

FREE 30 MINUTE MARKETING STRATEGY ZOOM CALL - Aqueous Digital is a family-run digital marketing agency based in Cheshire. We are specialists in Search Engine Optimisation, Google Ads, website content strategy, and reputation management.

During these uncertain times, we are offering businesses a free 30-minute Zoom call to support and advise you on your digital marketing strategy.

If you want to improve your online presence, our results driven approach has an average 310% return on investment. We have also recently been shortlisted as the best Small Digital Agency of 2020 in the prestigious UK Digital Growth Awards.

Call or email today to arrange your video call with a member of their specialist team.

Aqueous Digital - because Search Never Sleeps!

agency@aqueous-digital.co.uk 0800 285 1424 www.aqueous-digital.co.uk

The Hive Mastermind Alliance with Ask Andy Guile

Welcome to something new, something a bit different aimed at supporting sole traders and small business owners grow their business and support them with the day to day issues of a busy lifestyle

This is not just another business network, this is for people who want to change, to grow and to lead. It is support for your emotional resilience, to help you grow your business and manage your time more effectively

Membership is just £50 per month - for coaching, training, business support and a network of people promoting your work. The first Hive launches on the 22nd Sept and continues monthly

To find out more and to sign up contact Andy on 07960888001 Mail andyguile@askandyguile.co.uk

<http://www.leadtheway.me.uk/the-hive-mastermind-alliance/> <https://www.facebook.com/groups/thehiveminds>

Business Support Schemes

Coronavirus (COVID-19) support available to businesses <https://www.gov.uk/coronavirus/business-support>

For regular news and updates on information and support from local authorities and agencies

Greater Manchester <https://www.greatermanchester-ca.gov.uk/>

Greater Merseyside <https://www.liverpoolcityregion-ca.gov.uk/CORONAVIRUS/>

The Christmas Decorators bringing sparkle and festive cheer to Wirral and Chester!

At the Christmas Decorators we are proud to be recognised as one of the UK's most renowned companies for the design and installation of Christmas lights, trees and decorations. With over 15 years in the industry our reputation is second to none.

My name is Kathie Johnson and I am the Managing Director of The Christmas Decorators for Wirral and Chester. I bring my passion for Christmas to life with fantastic and magical displays. It's a dream come true to be able to share my ideas for the festive season with you and see the smiles on the faces of young and old alike.

No job too big or too small. We want to make it a Christmas experience to remember. Browse through the gallery and look at the dazzling lights, colourful trees and bespoke decorations to suit any setting. If you think it we can make it happen!!!

The world is your bauble!!

Why choose us?

We care about your Christmas and want you to be dazzled with the decorations!

We offer a personal and bespoke service from start to finish. Including, site visit, consultation and exciting designs.

Your happiness is our success, we will work with meticulous detail to make your decorations (and your eyes!!) sparkle.

Highly trained and dedicated Elves staff! install your trees, lights and decorations.

24/7 service throughout the install for any additions, repairs and ensuring your lights are always on.

Decorations taken down at your requested date and time.

All decorations cleaned, checked, carefully packed and securely stored ready for next year.



RESIDENTIAL

Residential

Sometimes it can be a little daunting trying to come up with ideas on how to make your Christmas decorations different and spectacular. We all want to create a warm, festive makeover for our house. Whether it is a traditional tree, a living room grotto or a winter wonderland in the garden The Christmas Decorators guide you through your range of options coming up with a design that will wow your family and friends. Our professional, friendly team will design, install, maintain, take down and safely store your decorations ready for next year.



COMMERCIAL

Commercial

We decorate everything including large shopping outlets, high streets, town centres, football stadiums, airports, hospitals, leisure centres, car showrooms, hotels, restaurants, hospitality venues. You name it we can decorate it !!! Together we can create a unique design to light up your business and stand apart from the crowd leaving you time and energy to concentrate on your customers in the busy festive period We can create the "Wow Factor " that your customers will talk about and remember for a long time. Our aim is to help make your vision a reality through our professional service, whatever your vision may be.



EVENTS

Not just for Christmas!!!

Throughout the year we keep the magic flowing by lighting up your weddings, events, parties. Getting married in August but really want a winter themed wedding? Organising a summer event and need your trees lighting ? Hosting a Valentine's party and need sparkly hearts? Whatever you need to make your day special The Christmas Decorators can arrange it for you.



Please enquire via the website or call Kathie on 07784 908659 to begin your magical journey. **Ho HO Ho**

01244 646 006 07784 908659 kathie@thexchristmasdecorators.com

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We help our customers to increase their productivity by enhancing their business communications, speed up and secure their internet connection and maximise the power of their networks and Wi-Fi.

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Aaron & Partners is a firm of solicitors with offices in Chester, Shrewsbury & Manchester. We have built a strong reputation and operate on a regional and national level across the UK, providing clients with bespoke, high-quality, results-focused advice. With 25 recommendations from the two leading independent legal directories, The Legal 500 and Chambers and Partners, our lawyers have gained a reputation for their exceptional skill across all key legal disciplines.

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Admiral Taverns

Admiral Taverns is the UK's leading community pub group. Head quartered in Chester, the Group operates a national estate of c. 845 tenanted and leased pubs. Our pubs are predominantly wet-led pubs, sitting at the heart of their local communities and run by aspiring and passionate licensees.

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AIM Qualifications & Assessment Group

AIM (Qualifications and Assessment Group) are an OFQUAL regulated Awarding Organisation (AO) who work closely with communities to provide qualifications supporting local and national projects, and also as End Point Assessment for Creative Sector Apprenticeships. We pride ourselves on our close relationship and unrivalled support that we offer to organisations providing our qualifications. Come and talk to us today as we are always ready to listen and learn.

01332 341822 @aim_qag www.aim-group.org.uk

Aqueous Digital

FREE 30 MINUTE MARKETING STRATEGY ZOOM CALL

Aqueous Digital is a family-run digital marketing agency based in Cheshire. We are specialists in Search Engine Optimisation, Google Ads, website content strategy, and reputation management.

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Call or email today to arrange your video call with a member of our specialist team.

Aqueous Digital - because Search Never Sleeps!

agency@aqueous-digital.co.uk

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ASC Finance for Business

Being part of ASC Finance for Business, for over 20 years, I specialise in what we do best:

- Business Finance - Property Finance

- Corporate Finance - Asset and Working Capital Finance.

Whether you are searching for development finance, refurbishment finance, re-financing, purchasing, partnership buyout or expansion, commercial mortgages or construction finance I will work hard to obtain the right finance for your business. If you are searching for care home finance, pub finance, retail business finance or day care finance, licensed premises finance, leisure finance, industrial units finance or commercial investment property finance - I have the know-how to obtain your finance request.

07881 475 620 <http://asc.co.uk>

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Beacon Communications Ltd helps organisations improve business efficiency by reducing costs for Business Energy and Business Telecoms.

We work with 20+ Energy suppliers, and our Cloud Telephone Systems and CRM Integration solutions improve availability and productivity whilst reducing costs. We also support integration to Microsoft Teams to enable call management directly within Teams for calls routed via our VoIP platform. Our free, responsive, impartial advice and regular contact with customers and suppliers ensures you continue to get the best deal.

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CCR Systems (Northern) Ltd were established in 1982 supplying, installing & maintaining Hospitality & Retail EPOS systems. We now have hundreds of clients across England Wales Scotland & The Falklands Islands. Our ORDERMAN 5+ Restaurant table ordering system is without doubt the best of its kind in the world with Radio Communications technology that is completely reliable and failure free. Our hardware is a choice of top of the range touch screen terminals from selected quality manufactures. Total Control Premier is a must have back office software package controlling the system from anywhere in the world. Demonstrations available free of charge at your site or here at CCR Systems on the Wirral. All our EPOS systems are linkable to Worldpay, Paymentsense, Verifone and most payment acquirers hand held terminals.

07540 704 775 <http://www.ccrsystems.co.uk>



CDN Networks Limited

CDN Networks are a Full Service Wireless Systems Integrator & Facial Recognition startup. We help with all aspects of infrastructure projects from business consultancy to project delivery (including installation of network & surveillance infrastructure, maintenance, monitoring and support). We have extensive in Local Government, Education, NHS, Police, ISPs & Service Providers.

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Clean Growth UK (LJMU)

Clean Growth UK are a one-stop shop for green business growth. Through our three university hubs, we provide and broker support focused on developing innovations, commercialising ideas, and securing funding for businesses on a mission to protect the planet for future generations.

We offer in-house support, as well as connecting you with innovation and growth support available through other organisations. All of our in-house support is either free or part-funded. To work with us, you must be a member. Membership is free, and you get access to a suite of downloadable business resources, a regular newsletter highlighting the latest regional green business opportunities and the opportunity to apply for our free and part-funded support.

0151 231 2540 @CleanGrowth_uk <https://www.clean-growth.uk>



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Eclipse Marketing is a full service marketing agency offering a full range of services from branding and design to web development

We've scoured the galaxy to find experts in graphic design, web development, marketing and content creation who can help your business to take off.

Our team works closely with you to develop an in-depth knowledge of your brand and deliver a personalised solution.

Whether you need a new mobile app, a rebrand or an eye-catching ad campaign, we execute all that we do with expertise and passion. .

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01244 347545 @eclipse_chester <https://www.eclipse-creative.com/>

Enterprise Hub

Enterprise Hub offers funded business start-up and growth advice to businesses/individuals within the Liverpool City Region. Business growth advice is available to local businesses within their first 3 years of trading to help you expand and grow.

Through Enterprise Hub our team can help you to:

- Review your business plan and strategy and build a growth plan
- Review and enhance your marketing strategy
- Review your finances and help with cash flow management

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<https://www.thewomensorganisation.org.uk/projects-and-partnerships/enterprise-hub-new-start-business-support->



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Services include:

- LinkedIn Profile Work - LinkedIn Marketing - Lead Generation
- Online Reputation Management (ORM) - Importing / Exporting
- Google Business Page

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GBM

GBM support businesses across the North West, in their adoption, deployment, and ongoing use of technology in the workplace. This includes provision of hardware/software/solutions, providing finance solutions, training, tech support, and more. Accredited to provide Apple, Windows, Google, and more

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Commercial Finance Broker, helping businesses to grow or change, with bridging loans, development finance, commercial mortgages, asset finance, cashflow finance and business loans. Sourced from a large panel of over 300 funders.

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hi-impact media

hi-impact media are Wirral's 'Creative, Digital and Technology Business of the Year', delivering outstanding services in Video, Photography, Web Design, Graphic Design and Virtual Tours. With an excellent pricing structure, and adapted services to support your business to market beyond lockdown, the team would love the opportunity to talk with you about your company needs!

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We specialise in cleaning IT equipment & Data rooms across the North West. Have your keyboards and Telephones cleaned & sanitised ready for staff returning to their desks.

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0151 639 6000 <http://www.ishygienenorthwest.co.uk>

Intellectual Property Office

Every business will own intellectual property this could be the name you trade under, the look or the function of products you make or use, even the brochures you create to promote your business. All these elements can be protected if they are important to your business and if you manage them correctly they can provide competitive advantage.

The Intellectual Property Office, an executive agency of the Department for Business, Energy and Industrial Strategy (BEIS), can help you understand how patents, trade marks, designs and copyright can prove an asset to your business.

Our main responsibilities are:

- educating businesses and consumers about IP rights and responsibilities
- IP policy - supporting IP enforcement
- granting UK patents, trade marks and design rights

Our work encourages innovation, helping the economy and society to benefit from knowledge and ideas.

01633 813 899 @The_IPO <http://www.gov.uk/ipo>

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Jonathon Roberts Digital Marketing

We are a Digital Marketing Agency based in Cheshire, focusing on helping Small and Medium-Sized Businesses with their Digital Marketing.

We offer a wide range of services including:

- Search Engine Optimisation
- WordPress Web Design
- Social Media Marketing.

If you would like support with your Digital Marketing please feel free to get in touch!

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Liverpool BA

We have been organising Business Fairs and Exhibitions since 2002, when we first held our flagship event the Liverpool Business Fair at Liverpool Town Hall. This proved to be a very popular business occasion and has been held annually ever since.

We have also gone on to hold many other events, including Halton & Warrington Business Fair, Greater Manchester Business Fair and Wirral & Chester Business Fair.

Our approach is to try and make our events as interesting and worthwhile as possible for all of our visitors and exhibitors.

Visiting our Business Fairs is free and there will always be a range of interesting features and lots of networking and business opportunities. And if you are looking at exhibition and sponsorship opportunities, we have a wide range of options to suit all budgets and requirements.

0151 709 8932 @LiverpoolBA www.businessfairsuk.com

Liverpool TV

Liverpool TV broadcast across Merseyside, Chester and North Wales on Freeview Channel 7, Sky and Virgin. We are offering all businesses and charities FREE TV airtime for 4 weeks to promote your products and services. The only cost to you is for us to produce your advert at 695+VAT. Once made, your advert is broadcast 3 times a day, 7 days a week for 4 weeks free of charge.

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Low Carbon Eco-Innovatory

Low Carbon Eco-Innovatory is a unique partnership between Liverpool John Moores University, University of Liverpool and Lancaster University. Part funded through the European Regional Development Fund (ERDF). The Project provides Liverpool City Region SMEs with the opportunity to access world-class facilities and academics to create innovative low carbon goods, processes and services.

0151 904 1487 @EcoInnovatory www.ljmu.ac.uk/EcoInnovatory

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Momentus is founded on the belief that understanding what drives us, motivates us, the environment in which we thrive and how we work with others, results in significantly better outcomes for individuals, teams and businesses.

Momentus provides:

- Career & leadership development packages and ad-hoc coaching that bring the clarity, confidence and resilience needed to achieve personal and professional success.
- Team effectiveness & engagement tools & techniques that bring the best out of people individually and collectively, working together for the good of the wider business.
- Customer experience & engagement consultancy & mentoring that brings purpose, advocacy and empowerment to employees and customers, creating every day exceptional experiences.

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New Directions

Welcome to New Directions, the business coaching and training service.

Through business coaching or training I help SMEs and bigger businesses; sales teams and individuals achieve results and reach goals. I also provide strategic counsel to business owners around the what, the when and the how of running their company. Regardless of how long you have been in business for, how big or small your company is, I can create tailored business coaching or training to help you. I use scientifically proven methods of Emotional Intelligence and Accelerated Learning to ensure I offer quality training and deliver results from day 1.

If you are a SME or have bigger businesses with a team of 10 or more, if you need your team to perform a new skill, or improve on their current tasks and get that extra bit from them, my proven training methods are highly effective and achieve great results. Or, if you are a business owner wanting to take your business to the next level and achieve more, by working with me and using my coaching techniques, I will help you create the type of business you want. I will give you the confidence to grow your company and most importantly support you in taking your business from where it is now to where you want it to be.

My approach is personal, fun and flexible. And while I do have many valuable set courses available, I am extremely adaptable, and I always customise my coaching and training around every individual clients needs. So, get ready, find your New Direction and call today

Phone: 07960 888001 Email: andyguile@askandyguile.co.uk

LinkedIn: <https://www.linkedin.com/in/andyguile/>

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The Hive Mastermind Alliance

Welcome to something new, something a bit different aimed at supporting sole traders and small business owners grow their business and support them with the day to day issues of a busy lifestyle

Running a business can be a lonely place, no matter if you are a sole trader, small business owner or team manager, you might be looking for personal development or improved business performance, either way The Hive is just for you.

So, what is a Mastermind Alliance?

Each alliance is a group of like-minded business people who want to develop their business and themselves.

The alliance is a mix of group coaching, learning and networking, it all takes place online and it only takes up 2 hours of your time a month.

A typical session goes like this

Introductions

A chance to introduce yourself and discuss the last month, we will discuss the big issues of the month and I will offer some coach to suit

Learning slot

A short training session on a business or personal development topic

Topics will include:

Sales

Networking

Strategic planning

Emotional intelligence

Time management and much more

Members issue

Each month a different member will bring an issue to the table for discussion and the group will help and develop a solution

Refer and share

The networking slot, tell us who you want to work with and support other members with referrals.

Actions

This is key, we all come away with action points for the month, key things you are going to do and implement into your business.

This is not just another business network, this is for people who want to change, to grow and to lead. It is support for your emotional resilience, to help you grow your business and manage your time more effectively

Membership is just £50 per month

Just £50 for coaching, training, business support and a network of people promoting your work.

The first Hive launches on the 22nd Sept and continues monthly

To find out more and to sign up contact me today

Call Andy on 07960888001 Mail andyguile@askandyguile.co.uk

NLP Training Ltd

Marc McDermott has over 23 years experience working with individuals and organisations, to help his clients to achieve their true potential for success. His philosophy is that when you learn how to control your mind you can achieve more success and fulfilment in your professional and personal life, and ultimately live the life you were meant to live. He also facilitates certification Trainings in NLP.

07782 639 717 @nlptrainingltd

<https://www.nlptraining.org.uk/training/nlp-practitioner/>

North West Business Finance

In these difficult times, where normal borrowing is very hard - if not impossible - we can raise money for your business quickly and easily through invoices you have issued and the money you are waiting for from them.

There is no necessity to hand over all your invoices, you can choose which ones are worth more to your business and we can raise money on them.

Also, if you have R&D Expenses, we can obtain grants and tax relief on them too. Please get in touch - We are happy to help in these difficult times.

07740 095 704 @NWBusFinance

Performance Inspired

Remote Working looking after your workforce

We are living in uncertain times because of Covid-19. In the short term we are going to see work practices change dramatically. People are being asked to work remotely, which brings both new opportunities and challenges.

- How do we maintain team morale and motivation levels?

- How do we discover the issues affecting home workers?

- How do teams stay connected?

- How do we ensure productivity remains high?

- How do leaders work remotely and continue to develop their people?

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The cost is only £4 per person per month and the process can stop at any point.

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0151 708 7515 <http://www.pilgrimsprogress.co.uk>

Promo Sapient Merchandise

We know it's hard out there at the moment but whenever you're ready to look at merchandise we are here to offer support and advice. Challenge our quote goat to chew over your old quotes to bleat (sorry beat) them and well even hold the price for the future.

0151 513 9331 @PromoSapientUK www.promosapient.co.uk



PromoteSME

Simple, affordable marketing solutions for new and small businesses. Our packages offer practical low cost marketing support when you need it, for as long as you need it.

Choose PromoteSME membership for ongoing support throughout the year, or one of our short-term packages to boost your own marketing activities, promote special offers or kick start your online and social media marketing.

0151 709 8932 @PromoteSME www.promotesme.com



Pronounce Media Ltd

Pronounce is a platform for distributing your content, news & PR to both the main-stream media and our own huge following on eight of the top social media sites.

0800 567 7973 @PRonounceNews www.pronounce.media



Revival Digital Marketing Solutions

Born from a passion for aiding the awareness of small and medium businesses, Revival Digital Marketing Solutions strives to help brands and businesses achieve greater recognition.

Having worked with a variety of businesses in the last seven years, our team have helped both small and large businesses develop their online presence through the utilisation of a range of digital marketing tools.

From email marketing to social media management, copywriting to PR, regardless of whether your business is weeks, months or years old, we are on hand to help you set up, or revive, your digital presence.

Whether you are looking for a one-off service or long-term solution, our variety of services will ensure your brand successfully connects with your online audience and gains the recognition it truly deserves.

07375 543 619 @Revival_DMS <https://www.revivaldms.com>

Roberts Webb Recruitment Limited

Roberts Webb Recruitment are a leading recruitment agency based on the Wirral.

We create long-standing partnerships, launch meaningful careers for our candidates, and add value to businesses by introducing the best talent to their company.

07387 785 350 <http://www.rwrecruitment.com>



Rowlinsons Solicitors

Rowlinsons is an award winning law firm, providing a full range of personal and commercial legal services to clients throughout the North West and beyond. Our commercial department offers advice on debt recovery, employment law, business sales and purchases, commercial property and dispute resolution. For all aspects of law we offer a free initial 30 minute face to face meeting, please call or email to book your no obligation appointment.

01928 735 333 @Rowlinsons <http://www.rowlinsons.co.uk>

Sharples Group

We are print management solution experts, and we can reduce your print costs by up to 50%. It starts with a free print consultation so we can understand your business and identify where we can save you money. To find out more, please call 0800 195 0955 or email info@sharplesgroup.com.

0800 195 0955 @SharplesGroupUK <https://sharplesgroup.com/>



Sinclair Goldberg Price Limited

Commercial debt recovery for B2B and B2C with NO UPFRONT Fees. Commission on collected debts only. Wirral based since 2004. Clients have a dedicated Account Manager, weekly remittances and monthly updates via email. Online contract and debt submission.

0151 601 8848 @SimplyGetPaid www.sinclairgoldbergprice.com

SmartFreight

SmartFreight is the easier way to manage your shipping needs. Our suite of shipping solutions puts hundreds of possible transport providers and routes at your fingertips, offering total flexibility,

and access to the information you need, every step of the way. We give you complete control. Whatever your volume, we've got a solution for you.

0333 996 2216 @IFSSmartFreight www.smartfreight.com



Smilecom

Stopping over charging on most areas of high office business bills & homes. Enticement deals at home do not work! but most people fall into the trap? of signing and receiving high bills by the end of 2 year agreements. Fantastic advertising & marketing to get you hooked in. I work with local businesses for 24 years knowing and finding out what people need & want, the right solution for you. It could be Telecoms, Mobiles, Energy, Paperless Office - Mobile work force I can provide you with the right solution, savings not based on just one quote I provide different options for you to look at being consultant based.

01925 354 101 @smilecom <http://www.smilecom.org.uk>

Stratus Imagery

Stratus Imagery is a aerial imagery company based in Liverpool and operating nationwide. We operate a range of drones to ensure we have the right kit for all our clients needs.

From flying indoors to filming events from an aerial perspective, we strive in giving our clients the look above their competition. We are day and night rated by the Civil Aviation Authority so capturing imagery after dark is no problem.

07432 0046 09 @Stratusimagery <http://www.stratusimagery.co.uk>

Sync powered by GBM

Your specialist Apple, Microsoft and Google business partners. We work with businesses of all shapes and sizes to supply and support technology and business practices, through a blend of consultancy, provision, training and support.

TECH MANAGEMENT

We manage tech so that businesses don't have to! Whether it's Apple, Windows, Google, or something else, we have got you covered. We manage over 38,000 devices across the UK - and growing.

CORE SERVICES

Providing businesses with core services, including Mail (365 and G Suite), collaboration tools like Microsoft Teams, backup and wifi - we map your core services to your business workflows.

TRAINING

Whether it's Adobe training, or Apple Certifications you're after, we can help! We run over 300 training sessions per year.

TECH SUPPORT

We provide dedicated tech support to over 250 organisations, acting as their in-house support team, ensuring that everything is running smoothly.

TECH SUBSCRIPTION

Stay up to date with the latest tech, and reduce your costs... Save up to 30% of the cost of adopting new IT.

0161 605 3838 @GBMBiz <http://wearesync.co.uk>



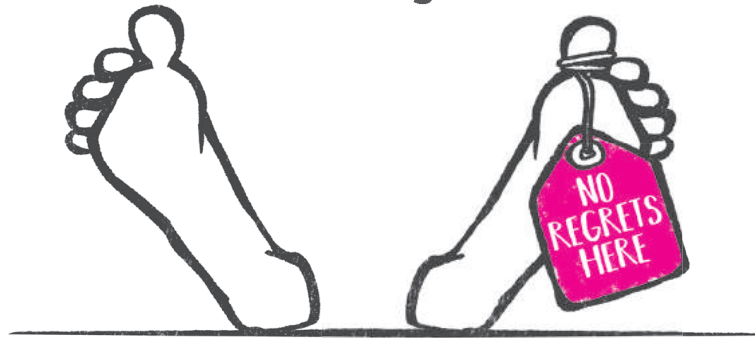
The Art of David Smith

This Yorkshire born artist David has had a career as colourful as his animals. From concept art to book illustration, whatever your art requirements, feel free to get in touch.

Why not check out 'Art of David Smith' on YouTube for a whole series of 'How to draw' videos and tutorials.

07941 712 691 @artofdavidsmith <http://www.theartofdavidsmith.com>

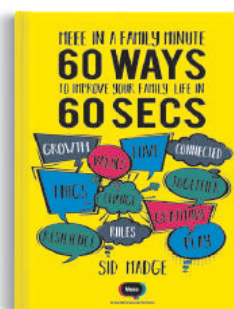
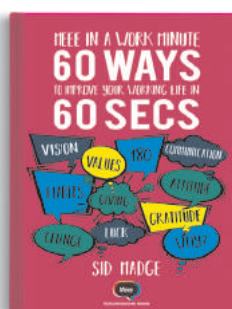
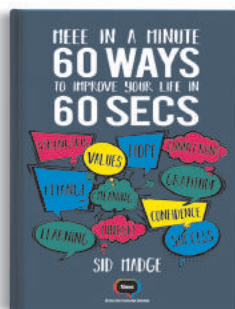
Unhappiness, stress and anxiety are costing us all more than just money.*



***Unhappiness, stress and anxiety are costing the UK upwards of £9.8 billion a year. Add to this the estimated cost of COVID-19 (currently at £100 billion+). And, that's a lot of money, stress and anxiety!**



But it doesn't have to. Our happiness,
financial wellbeing and health are all linked.
Changing them can happen in just a minute. . .



**These three little books have helped over 20,000
of us live happier and more meaningful lives.
Visit www.meeebbooks.com and find out how.**

The Christmas Decorators Wirral and Chester

Bespoke residential & commercial Christmas decorating service. We install trees, lights, decorations (exterior and interior) A professional and qualified install team will decorate your house, business or venue. After Christmas we take everything down & store them until next year. Let us make your Christmas sparkle!

01244 646006 / 07784908659

<https://www.thechristmasdecorators.co.uk/franchise/commercial-residential-christmas-decorators-chester-wirral/>



The Good Life

The Good Life brings 'news and views for conscious minds'. Launching first in the Liverpool region in Autumn 2020 we cover business and charity; eco-living; vegan life; health and wellbeing. North West based and online businesses that fit our criteria can sign up ahead of our launch for a free listing in the online directory that will be searchable by consumers with a conscience.

@goodlifetalk <http://www.goodlifeforth.com>

Tranquil PC

Tranquil PC specializes in the field of rugged, low energy IT systems - providing a range of innovative solutions, bespoke models and micro clusters.

Our products offer high reliability and achieve outstanding performance in various applications and demanding environments with little to no maintenance.

Tranquil PCs solutions are compact and easy to transport. The aluminium chassis for our solutions are built for the harshest environments.

The level of protection of our products is upheld by our PCs being fanless and having no moving parts. Dust or dirt is no longer a problem for Tranquil PCs products making them a durable and reliable choice in situations where normal PCs would fail. Our 15 years of experience means we have a tailor made approach in the development and the production of our products. Developing bespoke designs is also part of our company DNA: we have the transparent ambition to meet our clients unique service needs, thanks to the close relationships with customers, external partners and suppliers.

0161402 3036 @tranquilpc <https://tranquilpcshop.co.uk/>

Tzedekk

With over 20 years of experience, Tzedekk is about delivering successful marketing solutions to companies unique needs. With a dynamic and inspired in-house team, they're driven to not only put companies on the map but also ensure that it is the most searched and respected company in their field.

Tzedekks contemporary marketing package is built on offering agency grade marketing and sales solutions at in-house staff rates.

+44 7426 573 908 <https://tzedekk.uk/>

Wild Thang Creative Branded Clothing Merchandise & Print

We are here to help with expert advice and are passionate about delivering world class creative branded clothing, merchandise and print. We have everything you could ever need to physically help promote, market & create the right image for your company, organisation, team or campaign.

As manufacturers with state-of-the-art in house facilities & a highly creative design, branding and marketing team, leads to only one conclusion: a solution led approach to even the most complex corporate schemes involving multi-territory logistics, warehousing and tracking.

Wild Thang have over 200 years combined Industry experience and are one of the foremost suppliers in the UK so you are in safe hands. Over the last 20+ years we have successfully produced work for many high profile brands such as SkyBet, Sony, Mercedes Benz, Unilever, Umbro, Trinity Mirror, Coca Cola, BBC, MAG, Aim higher, Bacardi, you will be in good company.

Whether your company or organization is large or small your order will be met with the same high standards. As a member of BPMA, Promota, Sedex, holding ISO14001 and ISO9001 accreditation you are guaranteed a high standard of service and Industry integrity.

0151 933 3289 @wildthangone www.wildthang.co.uk



Willow Printing and Design Limited

Established 1978, as a privately owned business, we believe our success is due to a dedicated team of professionals. We have the versatility of production process, from litho, digital, wide format and heat press printing. We guarantee that our quality is of the highest standard both with our designs and all our print. All customers are kept at the forefront of our minds, therefore being offered a "Peace of Mind" service. We are a complete one stop business for all your design and print requirements.

01925 222 449 @CherylWillow <http://www.willowprinting.co.uk>



PromoSapien
Branded products. Evolved



GREAT MERCHANDISE FOR WORKING FROM HOME COLLEAGUES OR JUST TO SAY 'HELLO' TO YOUR CLIENTS

LOW MINIMUM ORDERS | UNBEATABLE PRICES | SAFE DELIVERY

SAY HELLO TO OUR QUOTE BUSTING GOAT

Goats will eat just about anything, but what our four-legged friend really loves to munch on are quotes - lots and lots of big juicy quotes.


So if you've received a quote for promotional merchandise in the past, email it to us and our Quote Busting Goat will chew things over.

We'll even honour the price if you want to place an order at a later date.



THE QUOTE GOAT SAYS
CLAP FOR CARERS

promosapien.co.uk | 0151 513 9331



Performance Inspired

"An Even Better Place to Work"

Remote Working - looking after your workforce

We are living in uncertain times because of Covid-19. In the short term we are going to see work practices change dramatically. People are being asked to work remotely, which brings both new opportunities and challenges.

- How do we maintain team morale and motivation levels?
- How do we discover the issues affecting home workers?
- How do teams stay connected?
- How do we ensure productivity remains high?

How do leaders work remotely and continue to develop their people? BP2W is a tried and tested solution to help improve organisational culture, leadership and engagement in your team(s). The approach operates online but is proven to a) grow team morale, b) create a sense of team connection, and c) it maintains productivity levels.

The cost is only £4 per person per month and the process can stop at any point.

"Futures Inspired"

Developing the Effectiveness of your Dispersed Workforce - virtually

Is adapting to the Post COVID-19 world a concern for your business?

Would a more effective and productive workforce benefit your company?

Does your company need employees who are agile and able to adapt to rapidly changing situations?

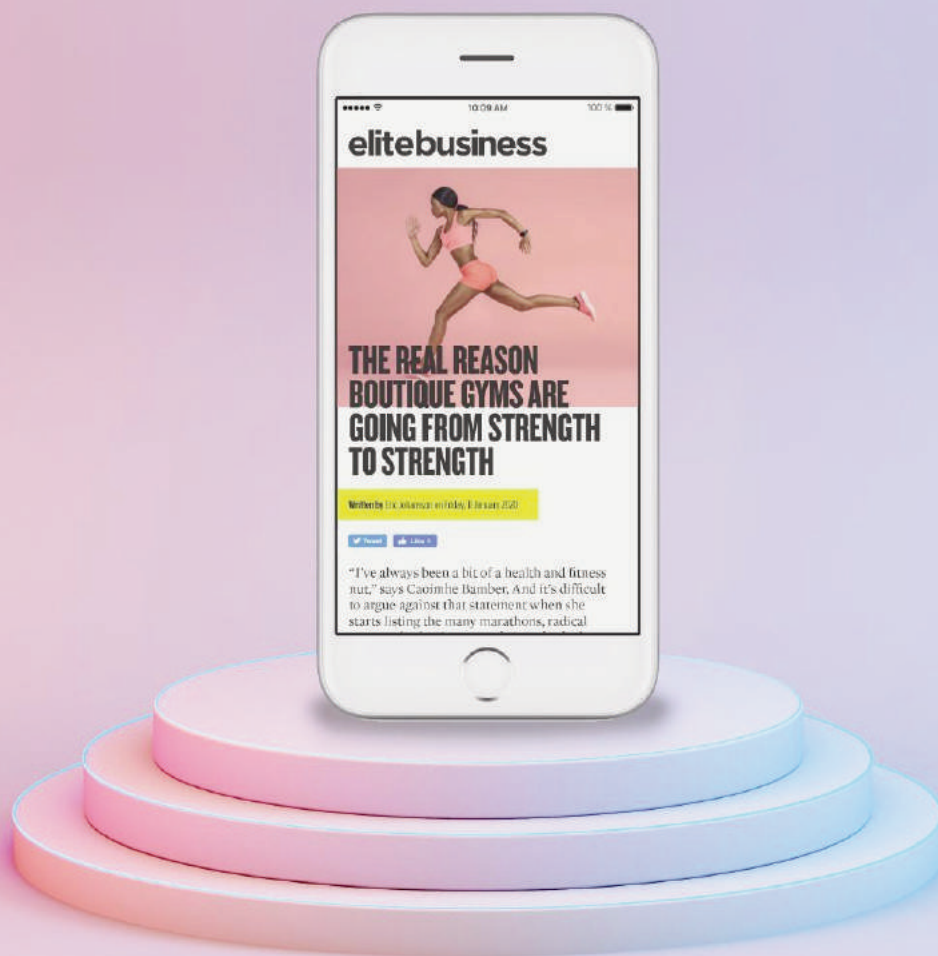
COVID-19 has dramatically changed the way we work and will continue to do so in a challenging future. We have never needed our people to be more adaptable or effective as we do now. Help them to build confidence and morale, while at the same time developing them individually and collectively to become a high performing workforce.

"Futures Inspired" is an online solution which improves the adaptability and effectiveness of your existing workforce, while helping them to improve their self-confidence and resilience, recognising their knowledge, skills, behaviours and personal qualities through a virtual development programme. We use diagnostics, group and individual online sessions with mentoring and can make a dramatic improvement in individual and team performance quickly. We can even demonstrate the return on your investment.

For more information please contact Roger McCartney, Performance Inspired Ltd, on 077 966 95259 or e-mail: roger.mccartney@performanceinspired.co.uk



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Liverpool BA

a big help to a small business

PromoteSME

membership



PromoteSME

**Membership
£50.00**

Excl. VAT per year

**Enjoy ongoing regular promotion
and marketing support
throughout the year**

- 1 hour Marketing clinic by phone
- Access to our Member Helpline by phone and/or email
- Promotion of your business on PromoteSME website
- Social Media Business Card for promoting your business online
- Digital membership badge for adding to your website / email signature etc.
- Opportunity to submit your monthly offers for listing on PromoteSME special offers & promotions page
- Monthly social media promotion of your business / news / special offers by PromoteSME &/or Liverpool BA (min 1 post per month)
- Monthly Retweets from PromoteSME and/or LiverpoolBA Twitter accounts (min 1 per month)
- Opportunity to submit your business news/special offers etc to feature in PromoteSME e-newsletters
- Opportunity to submit guest posts for PromoteSME blog

marketing booster



PromoteSME

**Marketing Booster
£25.00**

Excl. VAT per month

**Access concentrated promotion
as and when you need it.
Choose 1, 2 or 3 months support**

- Daily social media promotion of your business / news / special offers via PromoteSME and/or Liverpool BA
- Daily Retweets from PromoteSME and/or LiverpoolBA Twitter accounts
- Social Media Business Card for promoting your business online
- Opportunity to submit weekly offers for listing on PromoteSME special offers and promotions page
- Opportunity to submit guest posts for PromoteSME blog
- Opportunity to submit your business news/special offers etc to feature in PromoteSME e-newsletters

social starter



PromoteSME

**Social Starter
£50.00**

Excl. VAT (service runs for 6 weeks)

**Benefit from intensive promotion
plus support to get your business
set up & promoted on social
media**

- 1 hour Marketing clinic by phone
- Set up or boosting of your business social media accounts
- Set up of your business on relevant free listing sites e.g. Google My Business
- Social Media Business Card for promoting your business online
- Daily social media promotion of your business / news / special offers
- Daily Retweets from PromoteSME and/or LiverpoolBA Twitter accounts
- Opportunity to submit weekly offers for PromoteSME special offers and promotions page
- Opportunity to submit guest posts for PromoteSME blog
- Opportunity to feature your business news and special offers in PromoteSME e-newsletters

www.promotesme.com

Practical help when you need it

<https://promotesme.com>

Pronounce Media

We take your news to the world!

Pronounce Media is a press release and news distribution service. We take news content and distribute it directly to consumers via digital and traditional media.

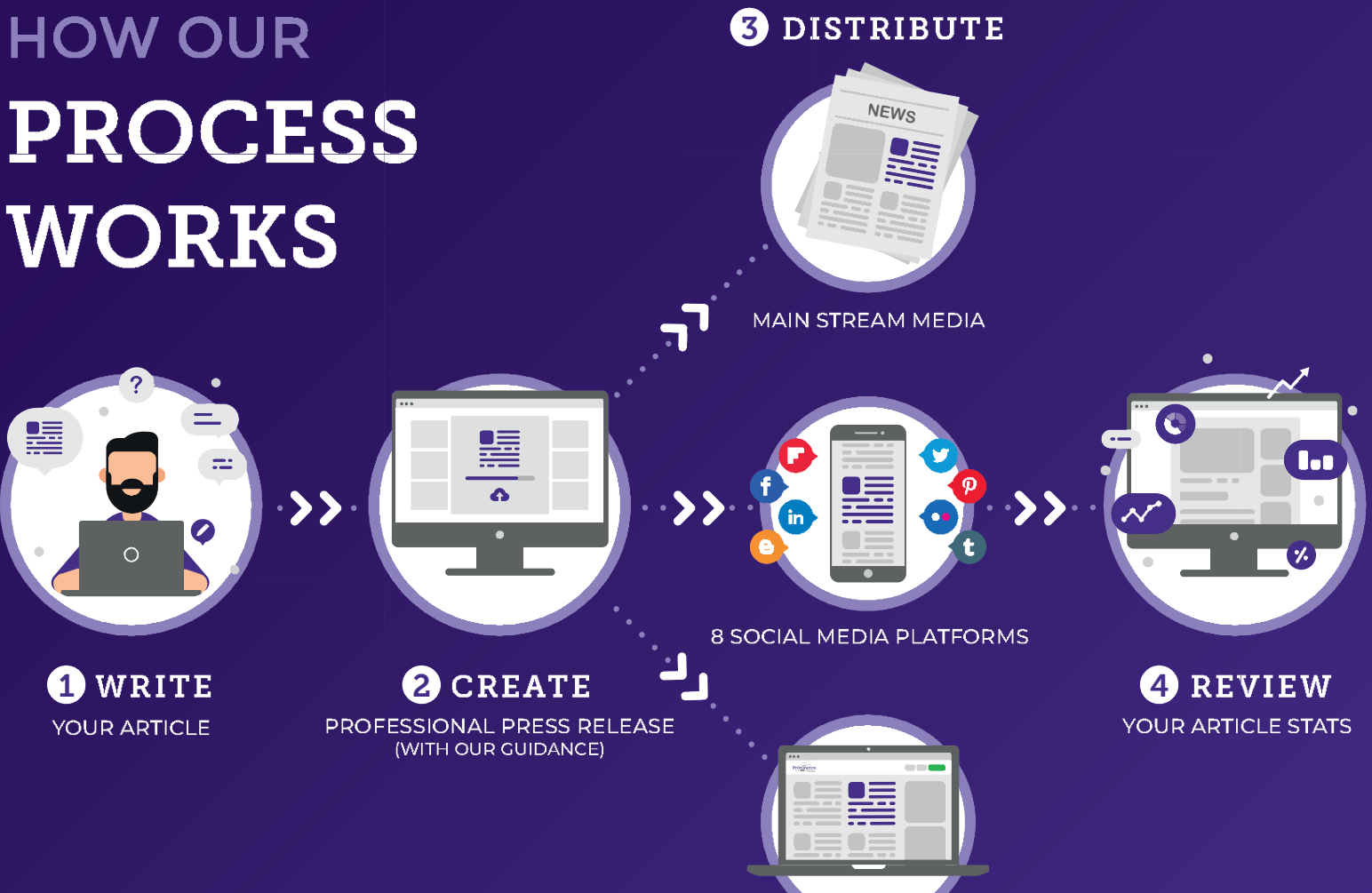
📍 Bridgnorth, Shropshire, United Kingdom

📞 0800 567 7973

✉️ info@pronounce.media

🌐 <https://pronounce.media>

HOW OUR PROCESS WORKS



Useful Sources of Help and Information

Federation of Small Businesses

The FSB is the UK's biggest business support organisation, with over 215,000 members. The FSB lobbies tirelessly on behalf of the self-employed and members can take advantage of a wide range of benefits and services.

www.fsb.org.uk

Envirowise

Envirowise seeks to provide support to all UK businesses on resource efficiency issues to help them minimise waste and maximise profits. We work closely with regional Business Support Organisations to ensure that the businesses we work with receive the support they need

www.envirowise.gov.uk

WRAP (Waste & Resources Action Programme)

WRAP (Waste & Resources Action Programme) works in England, Scotland, Wales and Northern Ireland to help businesses and individuals reap the benefits of reducing waste, develop sustainable products and use resources in an efficient way

www.wrap.org.uk

Eco-Innovate

The North West Eco-Innovation Programme provides free, tailored support to help you exploit the market for sustainable products and low-carbon solutions, helping you develop products and services suitable for a low carbon economy and move your business ahead of the rest

www.eco-innovate.org.uk / www.ctechinnovation.com/eco

Ask About Business

Ask About Business is a partnership between fourteen library authorities across the north west. Led by Manchester Library & Information Service, Ask About Business provides information through libraries to support:

- * Pre-start and new businesses
 - * Existing businesses
 - * Jobseekers
 - * Consumers
 - * Inventors
 - * Business students
- www.askaboutbusiness.org/

Institute of Export & International Trade

The Institute of Export & International Trade is the professional body representing and supporting the interests of everyone involved in importing, exporting and international trade. We offer a unique range of individual and business membership benefits as well as a world renowned suite of professional qualifications, training & CPD. Visit: www.export.org

www.export.org.uk

The Carbon Trust

The Carbon Trust was set up by Government in 2001 as an independent company. The Carbon Trust's mission is to accelerate the move to a low carbon economy, by working with organisations to reduce carbon emissions now and develop commercial low carbon technologies for the future.

www.carbontrust.co.uk

HMRC Online Services

HMRC offer a range of online services which aim to be efficient and customer friendly. Our continually developing services enable you to interact with us quickly, securely and at your convenience.

We provide a range of services for:

- individuals and employees - employers
- businesses and corporations
- tax agents and advisers
- software developers

www.hmrc.gov.uk

Groundwork in the North West

Providing through the ENWORKS programme:

- FREE environmental resource efficiency reviews for businesses
- Advice on Corporate Social Responsibility
- Subsidised environmental training and accredited training courses

www.groundwork.co.uk

Business Link

The regional Business Link advisory service will cease to operate from November 2011. Since April 2011 much of the local business support information that was previously found on regionally branded Business Link websites can now be accessed within the national Business Link website directories (Events, Business Support Finder and Contacts). The Business Link website will remain and will continue to provide businesses of all sizes with access to information, support and government services.

www.businesslink.gov.uk

The North West Fund

The North West Fund is targeted at growing businesses that are unable to secure funding from traditional sources in order to finance their growth plans. Consequently, The North West Fund is targeted at growing SMEs, irrespective of their "age". However, there are restrictions around investments in businesses in difficulty and firms in certain sectors. A total of £184.4m is available across the six product funds for investment up to the end of 2015. Please contact the relevant Fund Manager for further information.

www.thenorthwestfund.co.uk

Contracts Finder

Contracts Finder is a free new service for businesses, government buyers and the public. This service comes from government under its transparency commitment, and you can find:

- live contract opportunities
- closed tender documentation
- contract awards and contract documents

You can also subscribe to email updates on existing or new items

www.contractsfinder.businesslink.gov.uk/

Manufacturing Advisory Service (MAS)

The Manufacturing Advisory Service aims to address the practical needs of British manufacturers by delivering hands-on advice and assistance from experts in a wide range of manufacturing disciplines.

www.mas.dti.gov.uk

The Chartered Institute of Marketing

Whether you are just starting up or are a well established business, take advantage of our FREE marketing clinics with local Chartered Marketers. Visit us on our stand to book an appointment and let's see if we can help grow your business with professional marketing advice.

www.cim.co.uk

Chartered Management Institute

Professional body for Managers and Leaders, focusing on improving personal and organisational performance. We set the standards, support individual and organisational development, provide accreditation, qualifications and professional recognition, including Chartered Manager status.

www.managers.org.uk

Bionow

Bionow is the cluster support group for the Northwest of England's biotechnology, pharmaceutical and healthcare industry.

www.bionow.co.uk

UK Trade & Investment

UK Trade & Investment (UKTI) can help you rise to the exciting opportunities and challenges that globalisation offers. We work with UK-based businesses to ensure their success in international markets. We also encourage the best overseas companies to look to the UK as their global partner of choice.

www.ukti.gov.uk

Business Support Agencies

Invest in Cumbria www.investincumbria.co.uk
Invest Sefton www.investsefton.com
Invest Wirral www.investwirral.com
Liverpool Vision www.liverpoolvision.co.uk
Locate in Salford www.locateinsalford.info
Manchester Investment Development Agency Service www.investinmanchester.com

Chambers of Commerce

Altrincham & Sale www.altrinchamchamber.co.uk
Blackburn & District www.blackburnchamber.co.uk
Borough of Congleton www.congletonchamber.co.uk
Cumbria www.cumbriachamber.co.uk
East Lancashire www.chamberelancs.co.uk
Greater Manchester www.gmchamber.co.uk
Halton www.haltonchamber.com
Knowsley www.knowsleychamber.org
Lancaster District www.lancaster-chamber.org.uk
Liverpool & Sefton www.liverpoolchamber.org.uk
Macclesfield www.macclesfieldchamber.co.uk
North & Western Lancashire www.lancschamber.co.uk
South Cheshire www.southcheshirechamber.org.uk
South East Cheshire Enterprise www.sece.co.uk
St Helens www.sthelenschamber.com
Warrington www.warrington-chamber.co.uk
West Cheshire and North Wales www.cepnwchamber.org.uk
Wirral www.wirralchamber.org.uk
Chambers of Commerce NW www.chambersofcommercenw.org.uk
British Chambers of Commerce (BCC) www.britishchambers.org.uk

Higher Education Institutions

Edge Hill University www.edgehill.ac.uk
Lancaster University www.lancs.ac.uk
Liverpool Hope University Business Gateway www.hope.ac.uk/
Liverpool John Moores University www.ljmu.ac.uk/businessengagement/
Manchester Metropolitan University www.business.mmu.ac.uk/business/
University of Bolton www.bolton.ac.uk/ServicesForBusiness/
University of Central Lancashire www.uclan.ac.uk/information/business/
University of Chester www.chester.ac.uk/business-research
University of Cumbria www.cumbria.ac.uk/Enterprise
University of Liverpool www.liv.ac.uk/businessgateway/
University of Manchester www.manchester.ac.uk/business/
University of Salford www.business-services.salford.ac.uk/

Local Authorities

Cheshire

Cheshire East Council www.cheshireeast.gov.uk
Cheshire West & Chester Council www.cheshirewestandchester.gov.uk
Halton Borough Council www.halton.gov.uk
Warrington Borough Council www.warrington.gov.uk

Cumbria

Allerdale Borough Council www.allerdale.gov.uk
Barrow in Furness Borough Council www.barrowbc.gov.uk
Carlisle City Council www.carlisle.gov.uk
Copeland Borough Council www.copelandbc.gov.uk
Cumbria County Council www.cumbriacc.gov.uk
Eden District Council www.eden.gov.uk
South Lakeland District Council www.southlakeland.gov.uk

Greater Manchester

Bolton Metropolitan Borough Council www.bolton.gov.uk
Bury Metropolitan Borough Council www.bury.gov.uk
Manchester City Council www.manchester.gov.uk
Oldham Metropolitan Borough Council www.oldham.gov.uk
Rochdale Metropolitan Borough Council www.rochdale.gov.uk
Salford City Council www.salford.gov.uk
Stockport Metropolitan Borough Council www.stockport.gov.uk
Tameside Metropolitan Borough Council www.tameside.gov.uk
Trafford Metropolitan Borough Council www.trafford.gov.uk
Wigan Metropolitan Borough Council www.wiganmbc.gov.uk

Lancashire

Blackburn with Darwen Borough Council www.blackburn.gov.uk
Blackpool Borough Council www.blackpool.gov.uk
Burnley Borough Council www.burnley.gov.uk
Chorley Borough Council www.chorley.gov.uk
Fylde Borough Council www.fylde.gov.uk
Hyndburn Borough Council www.hyndburnbc.gov.uk
Lancashire County Council www.lancashire.gov.uk
Lancaster City Council www.lancaster.gov.uk
Pendle Borough Council www.pendle.gov.uk
Preston City Council www.preston.gov.uk
Ribble Valley Borough Council www.ribblevalley.gov.uk
Rossendale Borough Council www.rossendale.gov.uk
South Ribble Borough Council www.southribble.gov.uk
West Lancashire District Council www.westlancsdc.gov.uk
Wyre Borough Council www.wyrebc.gov.uk

Merseyside

Knowsley Metropolitan Borough Council www.knowsley.gov.uk
Liverpool City Council www.liverpool.gov.uk
Sefton Council www.sefton.gov.uk
St Helens Metropolitan Borough Council www.sthelens.gov.uk
Wirral Metropolitan Borough Council www.wirral.gov.uk

Police Services

Cheshire Police www.cheshire.police.uk
Cumbria Constabulary www.cumbria.police.uk
Greater Manchester Police www.gmp.police.uk
Lancashire Constabulary www.lancashire.police.uk
Merseyside Police www.merseyside.police.uk
North Wales Police www.north-wales.police.uk

Science & Innovation Parks

Daresbury Science and Innovation Campus www.daresburysic.co.uk
Liverpool Innovation Park www.liverpoolinnovationpark.com
Liverpool Science Park www.liverpoolsciencepark.co.uk
Manchester Science Park www.manchestersciencepark.co.uk
West Lakes Science Park www.westlakessciencepark.co.uk



Roberts Webb Recruitment create long-standing partnerships, launches meaningful careers for our candidates, and adds value to your business by introducing the best talent to your company.

WHO ARE ROBERTS WEBB RECRUITMENT?

- Formed in 2019 by Nicola Webb who has over 12 year's experience in Recruitment including being responsible for the UK & European Recruitment strategy for Global Businesses whilst working as an *Internal Recruitment Manager*.
- Able to offer a true '*business partnering*' approach to our clients. We totally understand recruitment can be frustrating, time consuming and costly.
- *Not a stereotypical 'agency'* - we don't pester via the telephone and we really care about you as a business. We work with integrity, and long lasting relationships are key.
- Based from the Wirral, but *able to support businesses with offices throughout the UK*
- Passionate about delivering a recruitment service that is 'second to none'
- **Honest, genuine and efficient recruitment service.**

SPECIALISMS

- **Head Office** based roles such as **HR, Finance, IT, Sales, Administration, Marketing, Customer Services** etc
- **Legal roles** - Paralegal through to Qualified Solicitors
- **Engineering** - Field based, Mechanical/Electrical, Site based etc
- **Language Roles** - we can recruit multi-lingual candidates

Plus many more roles - just let us know your requirements!

CONTACT US

We'd love to help with your recruitment, so please do get in touch!

Our website is **www.rwrecruitment.com**

Email us at **Nicola@rwrecruitment.com** or call us on **07387785350**